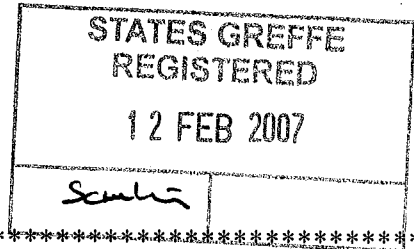


**From:**  
**Sent:** 09 February 2007 13:29  
**To:** Scrutiny  
**Subject:** Fw: supermarket in St. Peter



heboulters.vcf (256  
B)

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----- Message from : 2-09 13:25:32 -----

- >
- >
- >I am responding to the notice placed in the Jersey Evening Post
- >concerning the proposed supermarket in St. Peter.
- >
- >It is with great concern that I read the above notice, to find that an
- >English consultancy company with evidently very little conception or
- >feel for the character and lifestyle of the island, could recommend
- >such an entirely unsuitable proposition. This project would be
- >disastrous on several counts:
- >
- >A) Jersey has an enviable network of farmshops which set a healthy
- >standard of living, as well as being environmentally friendly and attractive to tourists. Jersey produces a wide variety of agricultural and dairy products available in local supermarkets and restaurants; again supporting local farmers, growers, fishermen, and tourism. There is indeed far more of a future tourist market in this as Europe goes "green". The stunning Victorian markets in St. Helier rely on such support and sources.
- >
- >Tesco, Asda or Sainsbury would be a death knell to much of the above,
- >as well as bringing in outside products for which the profits would almost entirely be taken outside the island.
- >
- >B) From an environment point of view, it would be setting an atrocious
- >standard; more large containers arriving in the island containing
- >pre-packaged goods, more lorries clogging up already over-crowded roads
- >to the airport, and a large and inappropriate building and car-parking
- >space destroying yet more countryside.
- >
- >C) From the tourism point of view, it is inconceivable that anyone
- >would want to arrive in the island to be greeted with the view of a
- >large supermarket which rightly belongs in the outskirts of large

>English cities. At a time when thousands of pounds of tax payers money  
>are being spent to attract tourists back to the island, it would make a  
>fallacy of the whole image of Jersey propagated by Tourism.

>  
>D) I have recently lived in the Isle of Man for three years, and have  
>seen first hand what has happened as a result of Tesco building a large  
>supermarket there. Only one other supermarket chain survives, hundreds  
>of small businesses were forced to close, no farm shop exists on the  
>island, and no commercial vegetables are grown at all. Many people  
>feel it has been a complete disaster and refuse to shop there because  
>of the damage it has caused.

>  
>Experian's recommendations are ill-advised and inappropriate, as anyone  
>with any sensitivity to the island must surely appreciate.

>  
>yours faithfully,

>  
>  
>Jacqueline Anne Boulter

>  
>  
>  
>